

On 9 May 2017, the first Hungarian Consultation on the Industry Guidelines developed within the framework of PATHWAY-27 EU FP7 project was held in Budapest, organized by Campden BRI Hungary Nonprofit Kft. Thirteen participants took part in the consultation. They included representatives of SMEs, food producing companies, policy makers and NGOs.

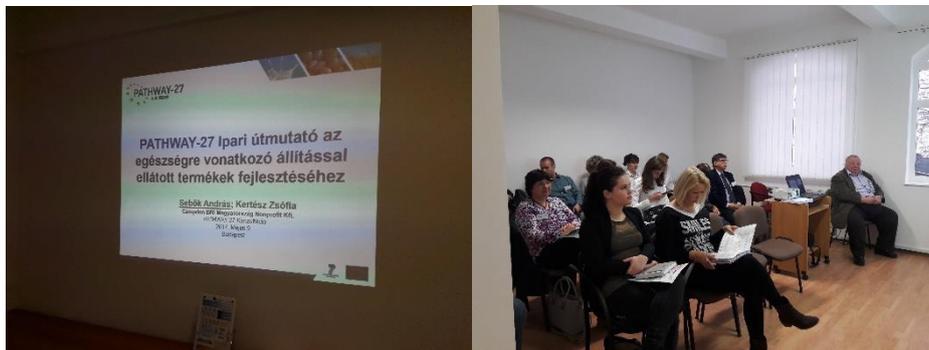
The opening presentation of the event was held by András Sebők (Campden BRI Hungary), who emphasized the main topics of the project and the Industry Guidelines.

Aim of the consultation was to discuss the Industry Guidelines developed within Work Package in order to shape the document for the needs of SMEs. All participants received the Guidelines earlier and asked to collect comments and suggestions how to improve the Industry Guidelines. The main questions they had to consider were the following:

- Is the content of the Guidelines useful for your work?
- Is the content of the Guidelines practical?
- Is the styling and phrasing of the Guidelines clear and easily understandable for you and other practical users?
- Is there anything in the Guidelines what do you disagree with?
- Do you propose to add or change something to the Guidelines?
- Do you propose to remove something from the Guidelines?

In general, the opinion on the Guidelines were positive and the participants highlighted the importance of such documents. However, due to the complexity of the process to develop products with health claims, they would be pleased to have a shorter, Hungarian summary of this comprehensive document. Furthermore, participants would extend the Guidelines with the novel food definition, also with more examples, preferably visual examples and aids just like the Flowchart on the process of developing products with health claims.

The Industry Guidelines will be improved by these comments and suggestions.



For more information on the Industry Guidelines, please contact:

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